Agenda
Hollywood Entertainment District
Ad hoc H.E.A.R.T. of Hollywood Committee
Tuesday, March 19, 2019
10:00 a.m. to 11:00 a.m.
LOCATION: 6501 Fountain Ave.

Committee Members: Leslie Blumberg, David Gajda, Michael Gargano, Evan Kaizer, Chad Lewis, Larry Wilkes, Tony Zimbardi

Advisory Members: Officer Ben Thompson, Hollywood Chamber of Commerce, Hollywood Heritage

I. Call to Order

II. Welcome and Introductions

III. Vision and Goals

IV. BID Strategic Plan

V. Potential Projects and Partnerships

VI. Data/Metrics

VII. Action Items

VIII. Adjourn

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